

**Global Logistics and Transportation Minor  
2017-2018 Student Learning Outcomes**

<b>Outcome</b>	<b>Assessment Methods</b>
1 <i>Students demonstrate the ability, via both written and spoken word, to effectively present, critique, and defend ideas in a cogent, persuasive manner.</i>	<i>Research papers evaluated with rubrics</i>  <i>Business case analysis evaluated with rubric</i>
2 <i>Students integrate knowledge and skills in addressing global logistics and transportation issues.</i>	<i>Exams</i>  <i>Research papers evaluated with rubrics</i>  <i>Written case studies evaluated with rubrics</i>
3 <i>Students integrate knowledge from multiple disciplines incorporating learning from both classroom and non-classroom settings to complete complex and comprehensive tasks that improve the operations and efficiency of global logistics and transportation systems.</i>	<i>Case analysis evaluated with rubric</i>  <i>Group project evaluated with rubric</i>  <i>Research paper evaluated with rubric</i>  <i>Written report evaluated with rubric</i>
4 <i>Students demonstrate ready-to-work professional skills required in the global logistics and supply chain management discipline.</i>	<i>Portfolio</i>  <i>Log tracking graduate employment numbers</i>